TOWN OF BRIGHTON GENERAL PLAN

2022 EXECUTIVE SUMMARY

VISION

The Town of Brighton is a historic mountain community that values the bounty of its natural and cultural surroundings and is dedicated to the protection of the region and responsible development to provide, access, safety, prosperity, and enjoyment for the benefit of residents and visitors alike.

PRIORITIES

1. Increase the safety of the community for residents and visitors by providing opportunities for social gathering and responsibly designed amenities that promote healthy, active lifestyles.
2. Prioritize continued protection of the region. Preserve natural resources, watershed, and improve the environmental quality of Big Cottonwood Canyon.
3. Improve and maintain canyon recreation opportunities by establishing thoughtful amenities, increasing safety, and promoting, cultural, historical, and environmental stewardship.
4. Establish affordable, multi-modal, environmentally conscious, and safe transportation networks that work seamlessly with surrounding regional transportation infrastructure.
5. Become a strong collaborator with regional partners in the Canyon to reach the best solutions for utilities and resources that guarantee safety in daily life and emergency situations and build a resilient community.
6. Facilitate coordination between private and public partners in the Canyon to strengthen reasonable sustainable, fiscally responsible, development of both environmental and economic systems.

LAND USE

LU1 Regulate responsible alteration and development of land that promotes safety for people, wildlife, water, and the natural landscape.

- LU1-O1 Restore healthy and resilient trees and forests through land-use regulations.
- LU1-O2 Preserve identified sensitive lands by establishing or improving existing overlay zones.
- LU1-O3 Align land use policy and public investments in water infrastructure.
- LU1-O4 Buildings and properties should be maintained to mitigate risks from natural hazards and prevent environmental degradation.

LU2 Increase public gathering spaces, where appropriate, through land-use initiatives that invite community involvement, create a sense of place and maintain the small-town historic cabin feel.

- LU2-O1 Create cohesive community design for buildings.
- LU2-O2 Provide the opportunity to increase walkable areas through land use.
- LU2-O3 Activate vacant or nondevelopable properties that benefit the community.
- LU2-O4 Reduce traffic congestion and increase safety by creating appropriate and sustainable parking standards unique to Brighton's mix of uses.
- LU2-O5 Improve conditions and signage to educate on culture, environment, and recreation.

LU3 Diversify land use, where applicable, that creates opportunities for public gathering spaces, utilities, transportation, or environmental preservation.

- LU3-O1 Create a multi-use Town Hall/Community Center.
- LU3-O2 Update zoning ordinances to promote renewable energy for uses.
- LU3-O3 Identify land that can be used for expanding amenities to residents and visitors.
- LU3-O4 Promote potential growth in areas with existing infrastructure where resources are available to minimize impacts.
- LU3-O5 Explore options to properly classify and maximize the use of non-developable properties.

LU4 Regulate single-family and multi-family uses to reduce the impact on the land and adjacent properties.

- LU4-O1 Preserve viewsheds in the canyon.
- LU4-O2 Establish appropriate standards for residential uses and develop methods to regulate and enforce.

- LU4-O3 Promote compact design on residential lots.

LU5 Support small-scale economic opportunities and business that promote outdoor recreation, community services for residents, environmental preservation, or sustainable transportation.

- LU5-O1 Promote land uses in existing zones that are compatible with the general plan goals and character areas.
- LU5-O2 Promote small-scale commercial buildings designed for public gathering spaces by updating zoning ordinances.
- LU5-O3 Prevent overdevelopment by assessing the support and customer base for additional retail and development and match the zoning to the likely size of eventual build-out to help direct development toward preferred areas.

TRANSPORTATION

T1 Increase transit service in the canyon.

- T1-O1 Find solutions to provide year-round service in the canyon.
- T1-O2 Improve amenities for transit like shelters, benches, trash receptacles, and bathrooms.
- T1-O3 Build partnerships that make transit more feasible.

T2 Expand Brighton's active transportation network that promotes safety for users and wildlife and connects destinations in the Town.

- T2-O1 Build on previous pedestrian infrastructure.
- T2-O2 Build on previous cycling infrastructure.
- T2-O3 Prioritize connections to recreational trails and community destinations.
- T2-O4 Build infrastructure that reduces impacts on wildlife.

T3 Expand methods of education, incentives, and enforcement that maximize available resources.

- T3-O1 Improve enforcement and find gaps where efforts are lacking.
- T3-O2 Increase the efficiency of transportation systems by building partnerships and sharing resources where available.
- T3-O3 Build informed visitors by increasing education efforts on preferred transportation methods in the canyon.

T4 Reduce traffic congestion and improve levels of service.

- T4-O1 Improve traffic flow between parking lots, roads, and destinations through infrastructure improvements and policies.
- T4-O2 Advocate for improved transportation experience to regional and state partners.

T5 Prioritize sustainable and energy-efficient modes of transportation.

- T5-O1 Advocate for electric vehicle use for transit.
- T5-O2 Reduce small trips in the canyon by providing more amenities at key locations.

HOUSING

H1 Preserve existing residential properties that embody Brighton's Mountain community.

- H1-O1 Preserve housing that contributes to community character by assisting property owners with maintenance to avoid degradation.
- H1-O2 Preserve housing that contributes to community character by adopting policies related to historically or culturally significant buildings.

H2 Regulate housing to reduce impacts on the environment.

- H2-O1 Promote compact design and development by updating land use codes.
- H2-O2 Increase mitigation efforts of residential development on the environment.

H3 Monitor residential housing and seek to expand or streamline the development process, and enforcement.

- H3-O1 Increase online/electronic services for monitoring and tracking licenses, building permits, and development reviews.
- H3-O2 Understand impacts of residential uses, like internal accessory dwelling units, on resources and land.
- H3-O3 Improve methods of code enforcement and review of existing housing stock.

H4 Evaluate resources and conditions to find opportunities to expand housing options in the future that may provide housing stability for longstanding residents, workforce housing, and housing for aging populations.

- H4-O1 Analyze existing conditions of water, natural resources, and transportation as they relate to housing.
- H4-O2 Improve conditions of housing for aging populations.
- H4-O3 Increase opportunity for workforce housing, where available, to reduce traffic congestion in the canyon.

NATURAL RESOURCES, RECREATION, AND TOURISM

NR1 Promote the preservation of natural resources in town actions and legislation.

- NR1-O1 Advocate for the preservation of both tangible and intangible resources on all levels.
- NR1-O2 Review ordinances for compatibility with preservation efforts.
- NR1-O3 Further assess existing conditions by building a network of reliable and accurate data from internal and external resources.
- NR1-O4 Preserve open lands that are crucial for wildlife and reduce the potential for open lands to be developed for housing or urban growth.

NR2 Support sustainable and responsible recreation and tourism.

- NR2-O1 Design or support the design of recreational opportunities that ensures habitat impacts are kept at acceptably low levels.
- NR2-O2 Promote the education and enforcement of recreation to build informed and responsible visitors.
- NR2-O3 Build partnerships with private and public agencies that promote sustainable recreation.

NR3 Support a collection of historic and cultural community assets.

- NR3-O1 Analyze and understand opportunities where historic preservation might benefit the community.
- NR3-O2 Identify and support culturally significant features of the canyon.
- NR3-O3 Collaborate with agencies that promote the preservation of community history and culture.

NR4 Continue to be a leader in educating the public on natural resources, recreation, tourism, and culture.

- NR4-O1 Optimize online resources for residents and visitors to expand education efforts.
- NR4-O2 Consider developing additional materials and outreach strategies to build informed residents and visitors and promote community values.
- NR4-O3 Partner with organizations and utilize events to educate the public on important issues.
- NR4-O4 Stay involved in local issues to learn current best practices and remain an informed organization.

NR5 Develop local water policies and practices to increase water conservation efforts and preserve water quality.

- NR5-O1 Work with water providers and review data to understand water supply and demand and the impacts of water use on the community.
- NR5-O2 Explore new policies that promote water conservation.
- NR5-O3 Explore new programs that promote water conservation.
- NR5-O4 Integrate water policies and programs with land use policies and programs.

RESILIENCE AND INFRASTRUCTURE

R1 Strengthen partnerships with local and regional organizations to bolster infrastructure and resilience initiatives.

- R1-O1 Achieve open communication and trust between the Town of Brighton and local and regional partners.
- R1-O2 Work together on joint projects with partners to improve the feasibility and efficiently use available resources.

R2 Ensure residents can find all resources for services and programs and help new resources feel informed and welcome.

- R2-O1 Build a reliable system for receiving important information from the Town.
- R2-O2 Improve online resources and update frequently for accuracy and relevance.
- R2-O3 Encourage and maintain communication with all residents.

R3 Innovatively employ technologies to address infrastructure and resilience needs.

- R3-O1 Update older data and migrate data to be stored and maintained electronically.
- R3-O2 Build resources and workflows to collect further data.

R4 Bolster the Town of Brighton's digital infrastructure network.

- R4-O1 Collaborate with partners to share resources and increase services.
- R4-O2 Expand digital infrastructure in the Town of Brighton.

R5 Promote fiscally responsible and community-engaged planning for infrastructure and other initiatives.

- R5-O1 Utilize careful planning and preparation of projects to reduce costs and improve feasibility.
- R5-O2 Be transparent and include the community during all stages of the planning process.
- R5-O3 Utilize the residents and their knowledge to identify and promote high-impact projects with community buy-in.
- R5-O4 Coordinate initiatives to maximize resources and capacity.
- R5-O5 Build iterative processes for town functions where programs and policies can be reviewed, updated, and improved.

R6 Empower residents to address household infrastructure threats.

- R6-O1 Provide or promote materials that educate residents on possible housing improvements to mitigate threats.
- R6-O2 Connect residents with programs to assist with funding or maintenance.
- R6-O3 Partner with agencies that assist residents and neighborhoods to build resilient communities.

R7 Ensure the community is prepared for and can adequately respond to emergency situations and future conditions.

- R7-O1 Continue emergency management initiatives and maintain all FEMA requirements and guidelines.
- R7-O2 Integrate emergency management initiatives through other community processes or events.

R8 Support local organizations that provide services to the community and promote shared goals.

- R8-O1 Continue to collaborate with key organizations that promote shared goals.
- R8-O2 Involve relevant organizations in planning processes.
- R8-O3 Utilize local organizations to reach all members of the community